

Draft ICANN Strategic Plan Revision Overview

The revised draft Strategic Plan reflects the input received during the [Public Comment proceeding period](#).

On 23 July 2024, as part of ICANN’s consultation process, ICANN opened a Public Comment proceeding on a draft ICANN Strategic Plan and an Operating Plan Framework for Fiscal Years (FY) 2026 to 2030. The Public Comment proceeding was closed on 17 September 2024.

ICANN received ten Public Comment submissions. The ICANN Board of Directors thoroughly reviewed and discussed each comment received, recognizing the community’s commitment to ICANN’s strategic direction. As a result of the community input, the Board identified and recommended several revisions to the draft Strategic Plan, ensuring that the diverse range of perspectives are addressed. For those comments that did not result in changes of the draft plan, rationale is provided in the [Public Comment Summary Report](#).

ICANN deeply appreciates the time, expertise, and thoughtfulness the community invested in this process. Given the current scope of the contemplated revisions to the Strategic Plan to address Public Comment, further Public Comment does not appear necessary before Board consideration of the FY26-30 Strategic Plan. The revised draft Strategic Plan was presented to the ICANN Board in January 2025, with planned adoption no later than March 2025.

ICANN will evolve its strategic outlook program to improve the mechanism of the annual strategy review, to ensure that the Strategic Plan is on track and remains relevant, and to evaluate if any adjustments are necessary.

Revision Change Log

	Section / Item	Current Content	Revised Content	Source of Change
1	Introduction, page 4		Revised the second-to-last paragraph, and added a new paragraph towards the end. This change is to enhance the strategic focus of the plan by emphasizing its importance in the introduction. This addition ensures that the plan clearly articulates its priorities and aligns them with the vision and the strategic objectives.	ICANN Board

	Section / Item	Current Content	Revised Content	Source of Change
2	Strategic Objective 1; page 7	Evolve and promote ICANN's multistakeholder model to sustain its inclusive Internet governance model .	Evolve and promote ICANN's multistakeholder model to sustain its inclusive approach to Internet governance .	Public Comment
3	Strategic Objective 4; page 7	Strengthen the security of the Internet's unique identifier systems.	Strengthen the stability and security of the Internet's unique identifier systems.	Public Comment
4	Strategic Goal 1.1; page 9	Ensure inclusive stakeholder representation and integrated collaboration .	Ensure inclusive stakeholder representation and enhance collaboration .	ICANN org
5	Strategy 1.1.2; page 9	Enable integrated collaboration among community groups.	Enhance collaboration among community groups.	ICANN org
6	Description of strategy 2.2.2 ¹ ; page 17	This strategy aims to reduce ICANN's ecological footprint, achieve a balance between multistakeholder effectiveness and ecological impact, and lead by example in the industry. This initiative underscores ICANN's dedication to sustainability and demonstrates ICANN's proactive approach to minimizing its environmental impact while continuing to fulfill its mission.	This strategy aims to reduce ICANN's ecological footprint, achieve a balance between multistakeholder effectiveness and ecological impact, and lead by example in the industry. This initiative underscores ICANN's dedication to enhancing its sustainability while continuing to fulfill its mission.	ICANN Board
7	Strategic risk for strategy 2.2.2; page 17	n/a	Added a Strategic risk: Measures taken to enhance ecological responsibility may negatively impact community and organizational processes (such as meeting modalities)	Public Comment
8	Strategic Goal 4.2, page 22	Strengthen DNS root server operations governance .	Strengthen DNS Root Server System .	ICANN org
9	Progress Indicator for Strategy 4.1.2 ² ; page 22	n/a	Added a progress indicator: Refine and expand the metrics and metadata to provide the ICANN community with actionable insights	ICANN org

¹ Strategy 2.2.2: Embed ecological responsibility into ICANN's operations

² Strategy 4.1.2 - Identify and mitigate security threats to the Internet's unique identifier systems

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			that drive strategic, data-informed decision-making.	
9	Appendix A; page 25	n/a	Added appendix: Appendix A - Phasing of the Strategies. Adding this as comments received regarding any indication of the sequencing for executing the strategies.	Public Comment
10	Appendix A: page 25	Strategy 1.2.3 - Proactively engage with governments, regulators, intergovernmental organizations, and other public policy stakeholders. This strategy was determined at “strategic intensity with heightened attention”	The feedback suggests ICANN’s efforts to engage with governments and other stakeholders should be incremental rather than intense. The revision reflects that the phasing for strategy 1.2.3 is at “incremental improvement with moderate attention”	Public Comment
11	Appendix B: page 28	Strategic Planning Process: The initial draft outlines the process up to the Public Comment phase.	The revised draft incorporates additional steps, which cover draft plan revision, Board consideration and adoption, and the Empowered Community period. These added steps aim to enhance the transparency of the Strategic Planning process.	ICANN org